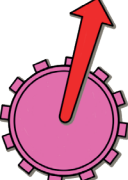



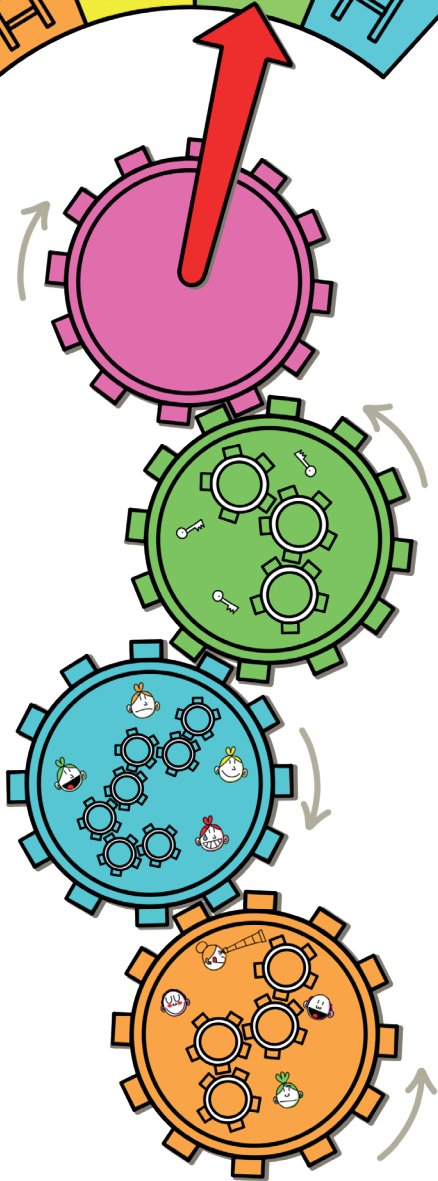
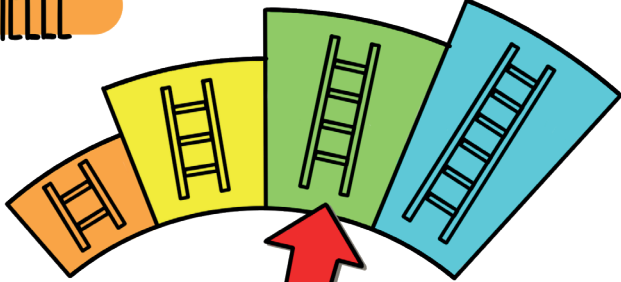
MON CHANGEMENT D'ÉCHELLE




MON OBJECTIF DE
CHANGEMENT D'ÉCHELLE



IDENTITÉ EXTERNE



SENS ET COHÉRENCE



IDENTITÉ INTERNE

